



NORTH CAROLINA THEATRE
Corporate Sponsorship Opportunities
2009

- Presenting Sponsor – Exclusive Entire Show** **\$25,000***
- (8) season tickets in the dress circle with Backer’s Club privileges (total of 32 tickets)
 - (20) additional orchestra tickets for evening performances w/BC privileges
 - (20) additional orchestra tickets for matinee performances w/BC privileges
 - (2) tickets to our annual donor recognition event “Dinner on Stage with NCT”
 - Full-page 4/c ad in season playbill (distribution: 50,000+)
 - Corporate listing in season playbill
 - Company logo and link on NCT website
 - Company signage in lobby and in Backer’s Club for sponsored performance (created by NCT)
 - Company banner(s) in Raleigh Memorial Auditorium lobby
 - Opportunity to display trade booth/hand out promotional materials in lobby and/or Backer’s Club
 - Company representative invited on stage at curtain speech (*welcome to guests*)
 - Company name/logo in show-related print media with fair market value of \$50,000
 - On-stage post performance cast ‘meet and greet’ for company guests (one performance)

- Performance Sponsor – Exclusive One Performance** **\$10,000***
- (6) season tickets in the dress circle with Backer’s Club privileges (total of 24 tickets)
 - (20) additional orchestra tickets w/Backer’s Club privileges
 - Full page 4/c ad in season playbill (distribution: 50,000+)
 - Corporate listing in season playbill
 - Company logo and link on NCT website
 - Company signage in lobby and in Backer’s Club for sponsored performance (created by NCT)
 - Company banner(s) in Raleigh Memorial Auditorium lobby
 - Opportunity to display trade booth/hand out promotional materials in lobby and/or Backer’s Club
 - Company representative invited on stage at curtain speech (*welcome to guests*)

- Sponsor – Non-Exclusive One Performance** **\$5,000**
- (4) season tickets in the dress circle with Backer’s Club privileges (total of 16 tickets)
 - (10) additional orchestra tickets w/Backer’s Club privileges
 - Full page 4/c ad in playbill for run of show (11 performances – distribution: 14,000)
 - Corporate listing in season playbill
 - Company logo on NCT website
 - Sponsor acknowledgment by Producer at beginning of performance
 - Company signage in lobby and in Backer’s Club for sponsored performance (created by NCT)
 - Company banner(s) in Raleigh Memorial Auditorium lobby

- Co-Sponsor – Non-Exclusive One Matinee** **\$2,500**
- (2) season tickets in the dress circle with Backer’s Club privileges (total of 8 tickets)
 - (6) additional orchestra tickets w/Backer’s Club privileges
 - Half-page b/w or 4/c ad in playbill for run of show (11 performances – distribution: 14,000)
 - Corporate listing in season playbill
 - Sponsor acknowledgment by Producer at beginning of performance
 - Company signage in Backer’s Club for sponsored performance (created by NCT)

NOTE: All sponsors can select a show that meets their desired demographic. All sponsors eligible for VIP parking and 20% group sales discount on additional tickets.

