



2012-2013 Corporate Sponsorship Opportunities

INVESTMENT LEVELS: \$50,000 | \$25,000 | \$10,000 | \$5,000 | \$2,500

\$50,000 — Season Sponsor / Exclusive Entire Season

- *(10) VIP season tickets for all 6 shows (3 tours; 3 NC Theatre productions), in the dress circle with Backer's Club privileges including free parking, VIP reception featuring heavy hors d'oeuvres and beverages 45 minutes prior to each performance and during intermission (total of 60 tickets)
- *Company name/logo in all season-related media (print, television, radio) with fair market value of \$100,000+
- (40) additional orchestra tickets for NC Theatre sponsored production w/BC privileges
- Company name/logo in show-related print media with fair market value of \$70,000+
- Backstage post performance cast 'meet and greet' for company guests (one performance)
- Opportunity to display trade booth/hand out promotional materials in lobby and/or Backer's Club
- Company representative invited on stage at curtain speech (*welcome to guests*)
- Full page 4/c ad in season playbill (distribution: 70,000+)
- Sponsor signage in theatre lobby
- (2) tickets to our annual donor recognition event "Backstage with NC Theatre"
- Corporate listing in season playbill
- Sponsor acknowledgment at beginning of performance
- Sponsor signage in Backer's Club for sponsored performance (created by NC Theatre)

\$25,000 — Presenting Sponsor / Exclusive Entire Run

- *(10) VIP tickets for each of the 3 NC Theatre productions in the dress circle with Backer's Club privileges (total of 30 tickets)
- *(40) additional orchestra tickets for NC Theatre sponsored production w/BC privileges
- *Company name/logo in show-related print media with fair market value of \$70,000+
- *Backstage post performance cast 'meet and greet' for company guests (one performance)
- Opportunity to display trade booth/hand out promotional materials in lobby and/or Backer's Club
- Company representative invited on stage at curtain speech (*welcome to guests*)
- Full page 4/c ad in season playbill (distribution: 70,000+)
- Sponsor signage in theatre lobby
- (2) tickets to our annual donor recognition event "Backstage with NC Theatre"
- Corporate listing in season playbill
- Sponsor acknowledgment at beginning of performance
- Sponsor signage in Backer's Club for sponsored performance (created by NC Theatre)

\$10,000 — Performance Sponsor / Exclusive One Performance

- *(6) VIP tickets for each of the 3 NC Theatre productions in the dress circle with Backer's Club privileges (total of 24 tickets)
- *(20) additional orchestra tickets for NC Theatre sponsored production w/BC privileges
- *Opportunity to display trade booth/hand out promotional materials in lobby and/or Backer's Club
- *Company representative invited on stage at curtain speech (*welcome to guests*)
- *Full page 4/c ad in season playbill (distribution: 70,000+)
- Sponsor signage in theatre lobby
- (2) tickets to our annual donor recognition event "Backstage with NC Theatre"
- Corporate listing in season playbill
- Sponsor acknowledgment at beginning of performance
- Sponsor signage in Backer's Club for sponsored performance (created by NC Theatre)

\$5,000 — Sponsor / Non-Exclusive One Performance

- *(4) VIP tickets for each of the 3 NC Theatre productions in the dress circle with Backer's Club privileges (total of 12 tickets)
- *(10) additional orchestra tickets for NC Theatre sponsored production w/BC privileges
- *Full page 4/c ad in playbill for run of show (11 performances – distribution: 14,000)
- *Sponsor signage in theatre lobby
- (2) tickets to our annual donor recognition event "Backstage with NC Theatre"
- Corporate listing in season playbill
- Sponsor acknowledgment at beginning of performance
- Sponsor signage in Backer's Club for sponsored performance (created by NC Theatre)

\$2,500 — Co-Sponsor / Non-Exclusive One Matinee

- *(2) VIP tickets for each of the 3 NC Theatre productions in the dress circle with Backer's Club privileges (total of 6 tickets)
- *(6) additional orchestra tickets for NC Theatre sponsored production w/BC privileges
- *Half-page b/w or 4/c ad in playbill for run of show (11 performances – distribution: 14,000)
- (2) tickets to our annual donor recognition event "Backstage with NC Theatre"
- Corporate listing in season playbill
- Sponsor acknowledgment at beginning of performance
- Sponsor signage in Backer's Club for sponsored performance (created by NC Theatre)

Added Value for all sponsors: Corporate group discount on tickets to any of the 3 touring shows.

**THANK YOU FOR SUPPORTING
YOUR REGIONAL THEATRE COMPANY!**

ncit **NCTHEATRE**
YOUR **BROADWAY** CONNECTION